

# Are the ACS/KZA Coding Workshops worth it? Surgeons say, "YES!" Take Your Practice to the Next Level!



## SAVE THESE 2012 DATES

LAS VEGAS, NV – February 16-17  
CHICAGO, IL – April 26-27  
NEW YORK, NY – May 3-4  
NASHVILLE, TN – August 16-17  
COSTA MESA, CA – October 25-26  
CHICAGO, IL – November 15-16

**97% of attendees this year say they would recommend the ACS/KZA workshops to a colleague! Come see why, can you afford not to attend?**

Sure your practice is doing well. Why not kick it and do even better? Our "Success Series" will do just that – if you implement change.

### THURSDAY'S COURSE: Seven Keys to Success for Surgeons

Attend this session and measure your practice's CPT and diagnostic coding capabilities, revenue cycle management and knowledge of Medicare rules. You'll leave with an action agenda, solutions for common problems and the confidence of knowing auditors will not be knocking at your door. Learn how to assess the competency of your staff or billing company.

### FRIDAY'S COURSE: Successful Surgical Coding and Compliance

No one taught or teaches surgeons the art of dictation or documentation to comply with the ever-growing number of regulations. Attend this course and you'll leave with actionable, practical "to do's" that can make a difference. Accurate reporting of your services, using modifiers correctly and learning to think like a payer are featured topics.

Our surgical coding experts can show you how to **Code It Right** and get results.

**Work smarter, not harder. Earn CME credits... call 312-642-8310 to register today.**

### "Outstanding as usual!"

Gary Collins, MD, HealthPartners - Regions, Minneapolis, Minnesota

**"Very informative – I always go back to my practice and improve on what we have done."**

Hope Day, Business Office Manager, Utah County Surgical Associates, Provo, Utah

**"Always worth the money."**

Carolyn Messere, MD, Integrative Surgery PA, Miami Beach, Florida

**"I attend this course annually and I always learn something new to bring back to my office and physicians."**

Mary Ann Cross, General Manager, California Bariatric & General Surgery Associates, Arcadia, California

### OUR INSTRUCTORS



#### MARY LEGRAND

RN, MA, CCS-P, CPC, consultant with more than three decades of nursing and administrative experience, including leadership positions on several National Boards



#### BETSY NICOLETTI

MS, CPC, author, speaker and consultant with over two decades engaged in coding education, billing and accounts receivable management



AMERICAN COLLEGE OF SURGEONS

Inspiring Quality:  
Highest Standards, Better Outcomes



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